

# Privacy Notice

## Business-to-Business (B2B) Processing

**Last Updated:** March 2025

### Who We Are

The Agilists Private Limited (“we”, “our”, “us”) is a UK-based digital delivery consultancy. We specialise in Agile transformation, software development, and digital service delivery. We are committed to protecting the privacy and security of the personal data we process.

This Privacy Notice explains how we collect, use, and share personal data of individuals acting in a professional capacity (e.g. employees of client organisations, suppliers, partners).

#### 1. Data Controller

The Agilists Private Limited

Company Number: **09904358**

Email: [privacy@agilists.co.uk](mailto:privacy@agilists.co.uk)

#### 2. What Personal Data We Process

We may collect and process the following information:

- Name and job title
- Business contact information (email address, phone number, postal address)
- Details of communication or enquiries
- Information from contract negotiations, invoicing and project delivery
- Website usage data (IP address, browser type) if you interact with us online

#### 3. Lawful Basis for Processing

We process your data under the following lawful bases:

- **Contractual necessity** – to enter into and fulfil contracts with our clients or suppliers
- **Legitimate interests** – to manage relationships, provide services, and develop our business
- **Legal obligation** – to comply with financial, tax, and legal requirements

#### 4. How We Use Your Information

We use your data to:

- Deliver professional services to our clients
- Respond to business enquiries
- Manage billing and procurement processes
- Communicate project and service updates
- Improve our services and systems

#### 5. International Data Transfers

We do not transfer your data outside the UK.

#### 6. Data Sharing

We only share your personal data with:

- Trusted third-party service providers (e.g. IT hosting, CRM tools, consultants)
- Regulatory bodies where legally required

- Subcontractors involved in the delivery of agreed services (under strict confidentiality)

## **7. Retention of Data**

We retain B2B contact data for no longer than is necessary for the purpose for which it was collected. This is typically for the duration of a contract and up to 6 years for legal, tax, and audit purposes.

## **8. Your Rights**

You have the right to:

- Access your data
- Rectify incorrect data
- Erase your data (in certain cases)
- Object to processing
- Restrict processing
- Data portability (where applicable)

## **9. Contact Us**

To exercise your rights or raise a concern, please contact:

### **Data Protection Lead**

Email: [dpo@agilists.co.uk](mailto:dpo@agilists.co.uk)